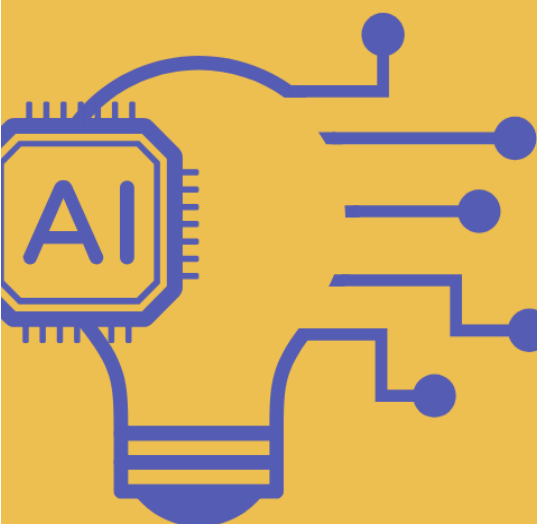


LISTEN, CREATE, INSPIRE:

AI and Podcasts for Tomorrow's Teachers – Skills for life



Listen, Create, Inspire: AI and Podcasts for Tomorrow's Teachers - Skills for Life

eTwinning Seminar — Sofia, Bulgaria | 22–24 October 2026

Target group: eTwinning Ambassadors & Advanced eTwinners

About the Seminar

A 3-day, practice-first eTwinning seminar that equips eT Ambassadors and Advanced eTwinners to use AI and podcasting as classroom tools — not just talk about them. Roughly 70% of contact time is hands-on: two rotating podcast studios (audio and video), two parallel generative-AI workshops, and a closing session that turns the three days directly into an eTwinning project draft. The programme opens with a Bulgarian craft corner that frames the whole seminar around one idea — that new tools are built on preserved traditions — and closes with a cultural walking tour that carries the same thread through Sofia's own layered history.

Learning Objectives

By the end of the seminar, participants will be able to:

- Explain the difference between general-purpose podcasting and podcasting as a pedagogical tool, and justify when/why to use it in class
- Plan, script, record and edit both an audio and a video podcast episode, using Audacity and DaVinci Resolve
- Apply generative AI tools to core teaching tasks — lesson planning, quiz/rubric generation, assessment analysis
- Apply generative AI tools to creative/multimedia classroom tasks — cover art, show notes, music, short video, art-lesson planning
- Discuss the ethical and responsible use of AI in both instructional and creative contexts
- Draft a concrete eTwinning project idea that combines AI and podcasting, ready to take back to their own classroom

Highlights That Show Where Education Is Heading

- **AI moves from topic to tool.** Rather than one AI lecture, the seminar splits AI practice into two dedicated tracks - instructional (lesson plans, quizzes, assessment) and creative (art, music, video) — reflecting how far generative AI has spread across the whole teaching workflow, not just admin tasks.
- **Podcasting as a literacy, not a novelty.** The explicit “podcasting for fun vs. podcasting for learning” session

signals a shift: audio/video storytelling is being treated as a transferable classroom skill (structure, scripting, editing) rather than a one-off gadget activity.

- **Small-group, station-based learning over lecture format.** Both podcast studios and both AI workshops run in parallel with 15-person and 15–20-person caps — a deliberate move away from theory-heavy, large-group INSETT toward hands-on, low-ratio practice.
- **Ethics as a built-in checkpoint, not an add-on.** Both AI workshops end on the same responsible-use discussion, treating AI ethics as a core competency teachers need before using these tools with students — not a side note.
- **Tradition and technology explicitly linked.** The Open Space craft corner (“Preserved Roots, New Voices”) and the cultural tour’s stop at the Serdica ruins deliberately connect cutting-edge tools to cultural continuity — positioning AI/podcasting skills as the newest chapter in teaching, not a break from it.
- **Skills built for transfer, not just personal use.** The recurring emphasis — teachers need to know the process to explain it to students, a shared script template across both workshops, the closing project-drafting session — shows a design built around multiplying impact into the classroom and into eTwinning partner projects, not just upskilling the individual teacher.

Day 1 — Thursday, 22 October 2026 (13:00–18:00)

Arrival & Foundations

Open Space Craft Corner

Running continuously 13:00–17:45, on stalls in the registration hall.

“Preserved Roots, New Voices”

Where Bulgarian traditions meet tomorrow’s storytellers

The slogan ties directly into the seminar’s core idea: just as podcasting gives teachers and students new voices to tell stories, Bulgarian craft traditions are the preserved roots that carry those stories forward. The message to participants: we create with new technologies today because generations before us preserved the skills, patience and craftsmanship that make creation possible at all.

Three open stalls, self-paced — participants can drop in at any time during registration and breaks:

- Stall 1 – Wool Felting: creating pictures and wall panels
- Stall 2 – Embroidery: traditional Bulgarian “shevitsi” on canvas
- Stall 3 – Ceramic Painting: plates, small pots and other items

Schedule

Time	Session
13:00–14:30	Registration + Open Space Craft Corner opens <i>Participants can start crafting while registering</i>
14:30–15:00	Official opening & welcome
15:00–15:30	Icebreaker: “The Cross-Border Podcast Intro”
15:30–16:00	Coffee break <i>Open Space Craft Corner remains open — participants encouraged to visit a stall</i>
16:00–16:45	Presentation 1 – “AI in Education Today: Basics, Tools and Trends” <i>Short theory input, then a live 10-minute mini-task testing one AI tool together</i>
16:45–17:45	Presentation/Discussion 2 – “Podcasting for Fun vs. Podcasting for Learning” <i>Participants listen to two short clips and guess which is “educational,” then unpack what actually makes a podcast pedagogical (learning outcomes, structure, curriculum links, use in eTwinning projects)</i>
17:45–18:00	Wrap-up & overview of Day 2–3 <i>Team assignment for the workshops. Open Space Craft Corner closes — finished pieces displayed at the stalls for the rest of the seminar</i>
19:30–21:00	Dinner

Day 2 — Friday, 23 October 2026 (9:30–19:00)

Hands-On Production Day + Cultural Tour

Schedule

Time	Session
9:30–9:45	Energizer / recap <i>Whole group</i>
9:45–10:30	Presentation 3 – “Anatomy of a Podcast Episode: Scriptwriting & Production Steps” <i>Whole group</i>
10:30–10:45	Coffee break
10:45–12:45	Parallel Workshops – Round 1 <i>Group A (15-20) → Workshop 1: Creating an Audio Podcast Group B (15-20) → Workshop 2: Creating a Video Podcast</i>
12:45–13:45	Lunch
13:45–14:00	Energizer
14:00–16:00	Parallel Workshops – Round 2 (groups swap rooms) <i>Group A → Workshop 2: Video Podcast Group B → Workshop 1: Audio Podcast</i>
16:00–16:15	Coffee break
16:15–17:00	Showcase & peer feedback <i>Both groups reunite; short excerpts from both formats shared; discussion on classroom and eTwinning project use</i>
17:00–19:00	Cultural Tour of Sofia <i>Guided walking tour, 2 hours — see description below</i>
20:00–21:30	Dinner

Day 3 — Saturday, 24 October 2026 (9:30–13:00)

AI for Teaching Practice & Closing

Schedule

Time	Session
9:30–9:45	Energizer / recap <i>Whole group</i>
9:45–11:45	Parallel Workshops (2h) – Workshop 3 & Workshop 4 <i>Both on “Generative AI Tools for Classroom Tasks”, 15–20 participants each Workshop 3: Lesson Planning & Assessment Workshop 4: Creative & Multimedia Content</i>
11:45–12:00	Coffee break
12:00–12:45	Closing session – “From Seminar to eTwinning Project” <i>Participants sketch a mini project idea combining AI + podcasting; sharing of resources and a follow-up community space</i>
12:45–13:00	Evaluation, certificates, closing remarks
13:00	Lunch